

How To Fail Online



By Welly Mulia

How To Fail Online

Everywhere you go you see people talk about how to succeed online all the time. Today let's have a change of appetite shall we? Let's talk about how to fail online.

There are a few ways how you can go about to fail online:

1. Buy Information Products All The Time

This is a biggie. Every day there are new info products being launched in the internet marketing space, each promising you the next big thing and selling you hope and dreams (that almost everyone can't achieve).

They tell you how awesome their product is and all the only thing you need in the world is to get your hands on their product and you'll be as successful as they are.

(Funny thing though when they said this and the very next day you get another email from the same product owner asking you to buy his friend's awesome guide...)

How many times have you seen headlines like this:

"How to make \$30,000/month from Clickbank in 2 weeks from now working only 2 hours per day"

Fact is, a lot of times they don't tell you the whole story. Okay, so the product owner has managed to earn \$30,000/month and he's showing you how to do exactly the same. However he doesn't mention his background, the learning curve he has to go through, the advertising expenses he has to pay, how long it took him to be where he is today (so much so that he only needs to work 2 hours per day to earn \$30,000/month).

He may reveal some of this inside his guide – which is why he is saying you need to get it so that you don't need to experience the same painful learning curve. While it's true that learning from the mistakes and experience of others will help you succeed faster, it's HIGHLY UNLIKELY that you are going to make \$30,000 from Clickbank per month in 2 weeks from now working only 2 hours per day!

Coming back to the topic at hand, if you buy information products all the time, when are you going to have the time to implement what you have learned?

I call this **NALO** (no action learn only).

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Learning isn't going to make you money. Getting things done is the key to making you money.

(...and you still ask why people fail online?)

Make a commitment to yourself that the next time you are tempted to buy a new info product, ask yourself if you have implemented at least ONE technique from the last info product you bought. If you haven't then don't buy again because it's a waste of your time and money and doesn't contribute to your bottom line.

If you want to fail online though, then be sure to buy every info product that comes your way. This way you're guaranteed to fail.

2. Don't Treat It As A Real Business

You want to "try" this online business thing and see how it works out for you.

The thing is, if you just "try", you most likely will fail.

I'm sorry but the "try" mentality is just not strong enough to propel you to success in this game. This is a highly competitive and tough industry to be in. If you just try, you are only going to give 50% of your efforts.

If you put in **good** efforts, you'll only achieve **mediocre** results.

If you put in **great** efforts, you'll only achieve **good** results.

If you put in **excellent** efforts, you'll only achieve **great** results.

Instead of just "trying", you need to give it your BEST shot!

Of course, if you want to fail online, then go ahead and give only 50% of your efforts.

3. Stingy (also known as Total Freebie Finder)

The third reason why people fail online is because of the stingy factor.

There are a lot of people who want to succeed in this business yet they don't want to invest any kind of money.

By "investing" I'm not talking thousands or tens of thousands of dollars. I'm talking about a few dollars, or sometimes a few hundred dollars.

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Man... where else can you start a business with only a few hundred dollars other than doing it online?

Yes I'm talking about people who don't want to pay for hosting fees (as low as \$10/month for unlimited domains), people who don't want to buy domains (as low as \$10/year), people who don't want to use autoresponder services for their list building efforts (as low as \$20/month).

By the way the 3 things I've just mentioned is **ABSOLUTELY COMPULSORY** if you want to run a real, profitable, and sustainable business. NO exceptions!!!

You have money to spend on movies and dining out, but you don't have money to invest in your online business? Then don't build your business in the first place. It'll save you tons of hurdles and disappointments.

Please be stingy if you want to fail online... this I can confidently guarantee.

4. Expect Instant Results

Those who expect instant results are no doubt going to be utterly disappointed when they can't achieve success overnight.

After all, the info product they've just purchased claimed that they can achieve financial freedom in 2 weeks by working only 2 hours per day. They've already worked 16 hours per day and it's been 3 weeks – how come they haven't made a single penny yet?

If you expect instant results, then you're on the right path to fail online.

5. BEJ

BEJ stands for blame, excuse, and justification.

People who blame other people for their own failures, and people who always find excuses to justify (in a wrong and irresponsible way, and most of the time it's not because of them but rather because of other people or factors) why they haven't succeeded yet – will NEVER EVER going to succeed their whole life!

So if you want to keep failing, go ahead and continue to play the blame game. Go ahead and continue to find excuses to justify your failures.

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The above are 5 “secrets” to failing online. If you want to fail online, be sure to go ahead and follow them on a step-by-step basis...

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